

# *Are your employees stuck when it comes to presenting?*

## *Are they finding it hard to create engaging presentations?*



Photo Courtesy of Jared Thompson

**Douglas C. McCall, Ph.D.**

### *The Identity Dr.*

Douglas is an engaging speaker, educator, and communication coach dedicated to helping individuals become more confident and impactful presenters. With over 30 years of experience teaching, coaching, and mentoring speakers of all levels—from students to executives—he blends his background in education, theater, and leadership development to elevate every stage presence he encounters. A member of Toastmasters International and the National Speakers Association, Douglas is also the author of *College Compass*, a guide to helping students find direction and voice in their personal and professional journeys.

*If this describes your employees, I can help! With these programs I guide them with relatable insights, real-life stories, and actionable tools that help them create and deliver effective presentations.*

### **PRESENTATIONS INCLUDE:**

#### **Executive Presence 1.0**

##### *Developing Your Presentation Skills*

Your employees will learn to deliver engaging, confident presentations that inspire action and leave a lasting impact, using proven techniques from theatre, teaching, and leadership.

Participants will leave with:

- Build confidence and presence by learning how to use your voice, body language, and storytelling effectively
- Discover simple techniques from theatre to make your presentations more engaging and easier to follow.
- Learn how to organize your ideas so your message is clear, persuasive, and memorable.

#### **Executive Presence 2.0**

##### *From Competent to Captivating*

This full-day immersive workshop transforms professionals into dynamic communicators who captivate audiences, inspire confidence, and drive action using proven techniques from theatre, teaching, research communication, and leadership. Attendees will gain:

- Techniques that enhance executive presence through intentional use of voice, movement, and storytelling.
- Elevate delivery techniques with theatrical performance tools that increase engagement and retention.
- Refine structure and flow to make complex data presentations more persuasive and memorable.

**Are you ready to have The Identity Dr make a house call? Call today to schedule Douglas for your next event!**

**315-217-1224**

**Dr. Douglas C. McCall *The Identity Dr***

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## Impact Snapshot

- Over 2,000 professionals and students coached in confident communication and leadership presence
- 95% of participants report increased confidence presenting after just one session.
- 90% of attendees say they immediately applied at least one strategy to improve delivery and engagement.
- Average session rating: 4.9 / 5 for relevance, clarity, and energy.
- 25+ years of experience developing confident communicators and authentic leaders.



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## Douglas C. McCall, Ph.D.

Douglas McCall, Ph.D., “The Identity Dr.,” is a leadership and communication strategist with more than 30 years of experience helping professionals elevate their presence and performance. Drawing from a career that bridges education, theatre, and executive coaching, he equips teams to speak with confidence, lead with authenticity, and connect with purpose. Douglas has guided thousands of emerging and established leaders to align identity with communication, creating stronger engagement, influence, and organizational impact. His approach combines research-based insight with engaging, real-world application—transforming nervous presenters into confident communicators and capable leaders. Known for his energy, humor, and clarity, Douglas delivers programs that build confidence, improve collaboration, and drive measurable results across every level of an organization.

**CALL TODAY** and let “The Identity Dr.” energize your audience and inspire them to unlock the full potential of their identity for a more meaningful, purpose-driven future.



## THE IDENTITY DR

Helping people align who they are  
with how they show up.

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