

Are your students stuck and searching for purpose? Are they finding it hard to stay committed to their goals?



Photo Courtesy of Jared Thompson

Douglas C. McCall, Ph.D.

The Identity Dr.

Douglas is a dynamic speaker and author specializing in student growth, identity, and purpose. With a Ph.D. in Education from Penn State and over 30 years of experience in education, he brings a unique, student-centered perspective to his talks. Douglas has presented on identity drawing from his extensive research and hands-on work with college students. He's the author of *College Compass*, and an active member of the National Speakers Association and Toastmasters, inspiring audiences to help students navigate college with confidence and clarity.

If this describes your students, I can help! With these programs I guide them with relatable insights, real-life stories, and actionable tools that help them regain clarity and motivation.

PRESENTATIONS INCLUDE:

Lost in College? Let's Fix That

A Candid Chat with The Identity Dr

Your students will participate in an interactive session on how identity shapes college, career, and life. Participants will leave with:

- A clearer understanding of what identity means.
- Insights into how it influences their decisions
- Practical tools to engage in their own identity discovery.

From Exhausted to Empowered

Using Identity to Reignite Purpose

The program guides participants through the warning signs, causes, and potential solutions for burnout from identity mis-alignment.

Participants will learn:

- The warning-signs of burnout
- Identity-related causes of burnout
- Easy-to-implement strategies to address burnout

Aligned and Unstoppable

Identity's Power in the Face of Adversity

In this program, students and faculty will learn how identity alignment can help them to overcome adversity in their lives.

Attendees will gain:

- Understanding the role of identity in building confidence
- Tips for harnessing identity-alignment to improve follow-thru
- Strategies for powering through adversity using identity

Are you ready to have The Identity Dr make a house call? Call today to schedule Douglas for your next event!

315-217-1224

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Impact Snapshot

- **94% of participants** reported feeling more confident in their personal and academic direction after working with *The Identity Dr.*

- **91% said** the program helped them clarify how their identity connects to their goals and motivation.

- **96% of campus partners** rated the workshops as “highly engaging and immediately applicable.”

“Douglas gave students a new insight on how to personally connect themselves with their potential futures.”

H. R., Student



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Douglas C. McCall, Ph.D.

Douglas McCall, known as “The Identity Dr.,” brings nearly 30 years of transformative coaching and mentoring experience, guiding young adults through life’s pivotal transitions—from high school to college and beyond. As a K-12 educator, Douglas expertly supported students in navigating the critical decision between college and entering the workforce. Later, as a college professor, he became a trusted advisor, helping students map out degrees and adapt to career shifts as they prepared for life after graduation.

Now, Douglas channels his extensive experience and passion for research into thought-provoking articles and books designed to empower early-career professionals in discovering fulfilling paths. As a dynamic speaker, he has inspired audiences nationwide with his captivating insights on identity, purpose, and life satisfaction.

CALL TODAY and let “The Identity Dr.” energize your audience and inspire them to unlock the full potential of their identity for a more meaningful, purpose-driven future.



THE IDENTITY DR

Helping people align who they are
with how they show up.

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